

# ON-PACK LOGOS



European overview and background  
September 2023

**PACK**  **FORWARD**

# INTRODUCTION

When we talk about on-pack logos, it is important to identify the distinction between disposal logos and identification codes.

## Disposal guide

Over the past decades EU countries have developed their own logos to make it clear to consumers how best to dispose of packaging. The logos designed for this purpose differ from country to country, as the ways in which each country collects and sorts waste are also different. The overview in this document (note: not yet complete) shows for each member state which logo or combination of logos can - or cannot - be used. The overview is based on publicly available information and will be updated when needed.

## Identification codes

Identification codes serve to facilitate the collection, reuse and recovery (including recycling) of packaging materials. Numbers in a triangle indicate the type of material, and even more specifically for instance the type of plastic. These identification codes can be found [here](#). The use of these codes is not obligatory in Europe (if material identification codes are used one must adhere to the prescribed numbering).

On-pack logos: European overview and background

## Note:

As one of the founders of PackForward, KIDV has taken the greatest possible care in drawing up this document. Nevertheless, we would greatly appreciate it if you would let us know if the document is incorrect in any way. KIDV assumes no liability for any damage resulting from or related in any way to the use of this document. KIDV also rejects any responsibility for claims made as a result of this document.

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On-pack logos: European overview and background

# OVERVIEW: ON-PACK LOGOS AND MANDATORY USE

# BELGIUM

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## On-pack logos

[Pictograms](#) ›

Additional information on correct sorting can be found [here](#)

## Voluntary

Use of Belgian on-pack logos is voluntary.

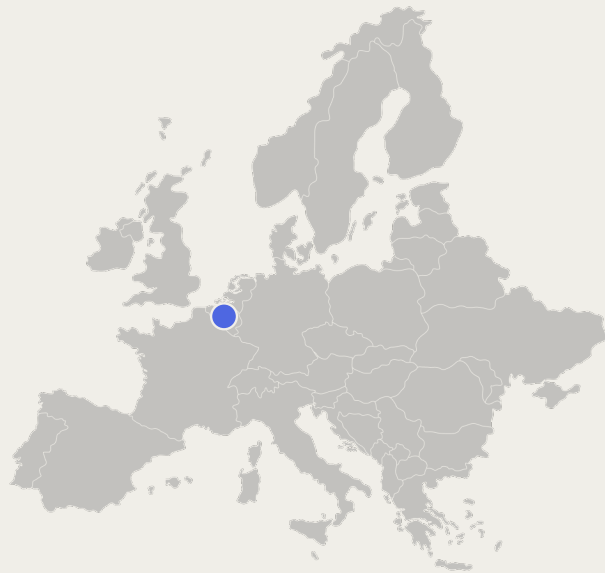
## Scope

Consumer (household)

## Contact/FAQ

[Fost Plus](#)

[info@fostplus.be](mailto:info@fostplus.be)



On-pack logos: European overview and background

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# BULGARIA

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## On-pack logos

In Bulgaria three markings are used:

1. Packaging recycling [mark](#) with [digit](#) in the middle
2. Seperate collection mark
3. Trade mark of the recovery organisation

Note: a specific set of pictograms for the separate collection (2) has not been developed. Use of 'tidyman' sign or text can be used.

Additional information can be found [here](#).

## Voluntary

Only use of identification code with abbreviation is mandatory.

## Scope

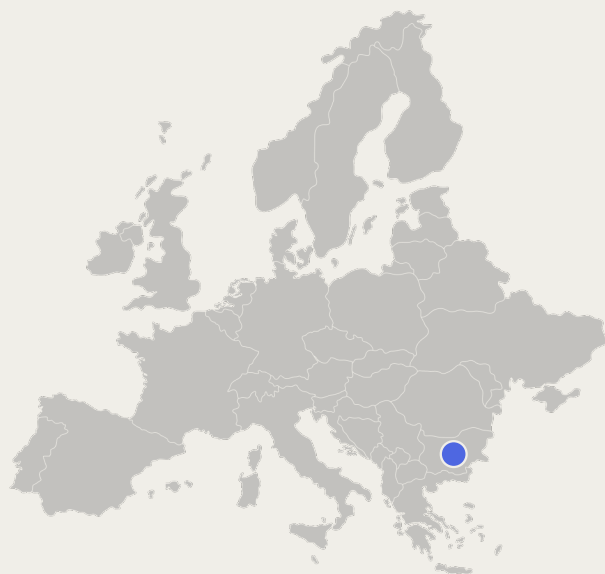
Consumer (household) and Business-to-Business

## Other information

Use of green dot logo is only allowed if respective producer or importer is affiliated to Ecopack Bulgaria.

## Contact/FAQ

[edno\\_gishe@moew.government.bg](mailto:edno_gishe@moew.government.bg)



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# DENMARK

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## On-pack logos

[Pictograms](#) ›

Additional information [here](#).

## Voluntary

Use of on-pack logos is voluntary.

## Scope

Consumer (household)

## Contact/FAQ

[nt@danskaffaldsforening.dk](mailto:nt@danskaffaldsforening.dk)



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# FINLAND

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## On-pack logos

No specific set of pictograms has been developed or adopted. The material identification numbering is commonly used, these can be found [here](#). If a pictogram is used it must be in accordance with appendix 3 of the following governmental [decree](#).

Additional information can be found [here](#).

## Voluntary

Use of on-pack logos is voluntary.

## Scope

Consumer (household) and business to business

## Contact/FAQ

[kirjaamo@tukes.fi](mailto:kirjaamo@tukes.fi)



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# FRANCE

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## On-pack logos

[Pictograms](#) ›

Additional information can be found [here](#).

## Mandatory

Use of on-pack logos is mandatory per 01-01-2022.

## Scope

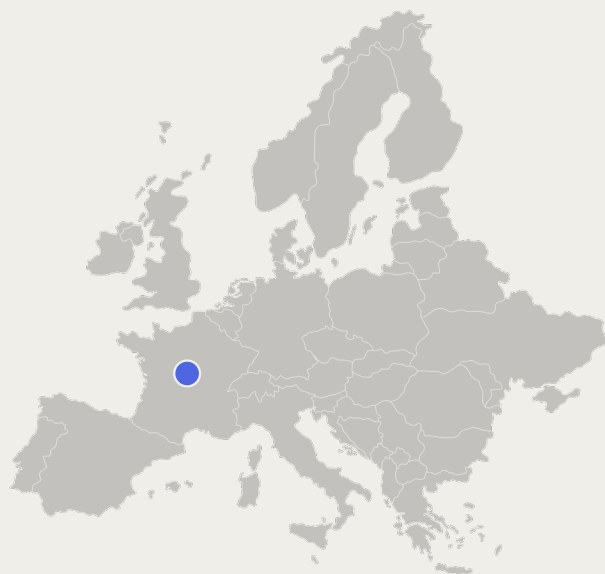
Consumer (household)

## Other information

Use of green dot logo is still allowed ([ruling](#) of the Conseil d'Etat has confirmed this).

## Contact/FAQ

[Campus circulaire | CITEO](#)



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# GERMANY

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## On-pack logos

[Pictograms](#) ›

Additional information can be found [here](#).

## Voluntary

Use of on-pack logos is voluntary.

## Scope

Consumer (household)

## Contact/FAQ

[Trennhinweis](#)



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# IRELAND

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## On-pack logos

[Pictograms](#) ›

Additional information can be found [here](#) and [here](#).

## Voluntary

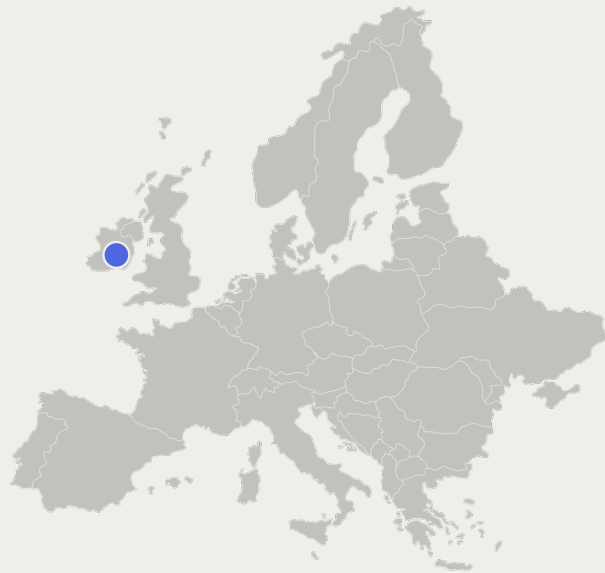
Use of on-pack logos is voluntary.

## Scope

Consumer (household) and business to business

## Contact/FAQ

[Mywaste](#)

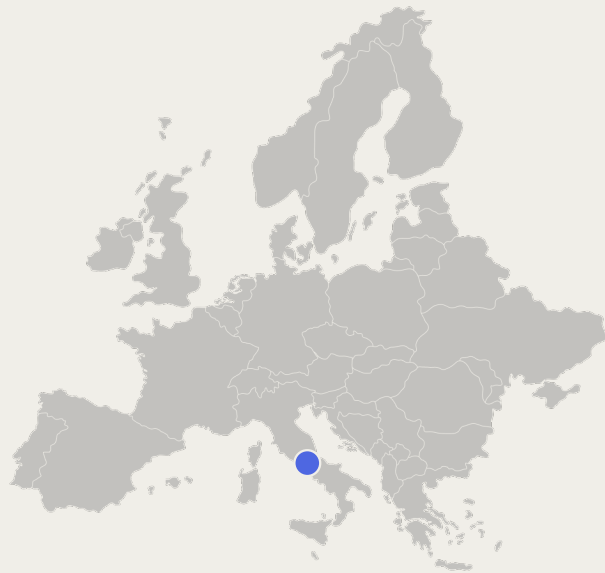


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# ITALY

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## On-pack logos

Italy requires use of two pictograms:

1. Material identification
2. Disposal guide

Note: a specific set of pictograms for the disposal guide has not been developed.

[Material identification numbering](#)

Additional information can be found [here](#).

## Mandatory

Use of on-pack logos is mandatory since 31 December 2022, more information can be found [here](#).

## Scope

Consumer (household)

The material identification and disposal guide should both be applied.

Business-to-business

Only the material identification is required.

## Contact/FAQ

[Etichetta Conai](#)

# THE NETHERLANDS

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## On-pack logos

[Pictograms](#) ›

## Voluntary

Use of on-pack logos is voluntary.

## Scope

Consumer (household)

## Contact/FAQ

[The Netherlands Institute for Sustainable Packaging \(KIDV\)](#)

[weggooiwijzer@kidv.nl](mailto:weggooiwijzer@kidv.nl)



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# NORWAY

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## On-pack logos

[Pictograms](#) ›

Additional information on [sortere.no](#),  
[grontpunkt.no](#) and [avfallnorge.no](#).

## Voluntary

Use of on-pack logos is voluntary.

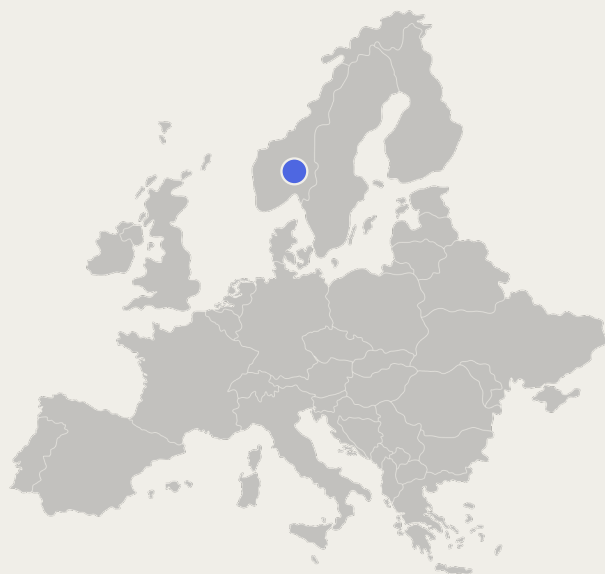
## Scope

Consumer (household)

## Contact/FAQ

[Grønt Punkt](#)

[medlem@grontpunkt.no](mailto:medlem@grontpunkt.no)



On-pack logos: European overview and background

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# POLAND

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## On-pack logos

[Pictograms](#) ›

Additional information can be found [here](#).

## Voluntary

Use of on-pack logos is voluntary.

## Scope

Consumer (household) and Business-to-Business

## Other information

Use of green dot logo is voluntary in Poland.

## Contact/FAQ

[Kampania 17 celów](#)



On-pack logos: European overview and background

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# PORTUGAL

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## On-pack logos

[Pictograms](#) ›

Additional information can be found [here](#).

## Voluntary

Use of on-pack logos is voluntary.

## Scope

Consumer (household)

## Other information

Use of green dot logo is voluntary in Portugal.

## Contact/FAQ

[info@pontoverde.pt](mailto:info@pontoverde.pt)



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# SPAIN

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## On-pack logos

[Pictograms](#) >

Additional information can be found [here](#).

## Voluntary

Use of on-pack logos is voluntary. As of 2025 it will become [obligatory](#).

## Scope

Consumer (household)

## Other information

Use of green dot logo is [no longer obligatory](#) in Spain (as of 29-12-2022).

## Contact/FAQ

[atencionalcliente@ecoembes.com](mailto:atencionalcliente@ecoembes.com)



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# SWEDEN

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## On-pack logos

[Pictograms](#) ›

Additional information can be found [here](#).

## Voluntary

Use of on-pack logos is voluntary.

## Scope

Consumer (household)

## Contact/FAQ

[Avfall Sverige](#)  
[info@avfallsverige.se](mailto:info@avfallsverige.se)



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# UNITED KINGDOM

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## On-pack logos

[Pictograms](#) ›

Additional information can be found [here](#) and [here](#).

## Voluntary

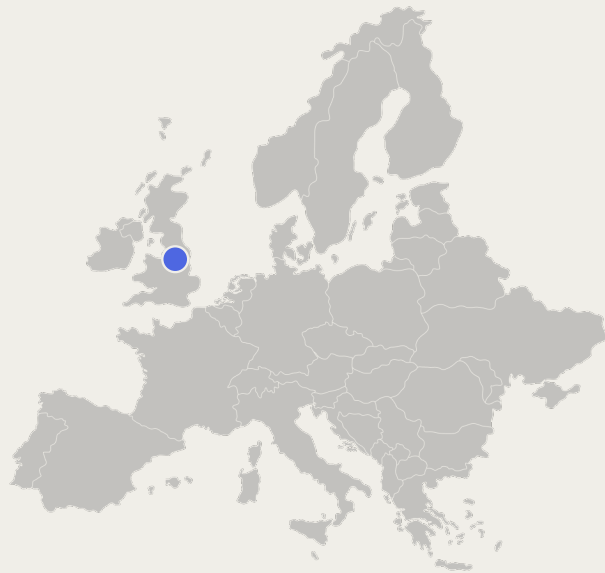
Use of on-pack logos is voluntary.

## Scope

Consumer (household)

## Contact/FAQ

[The on-pack recycling label](#)



On-pack logos: European overview and background

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[info@packforward.eu](mailto:info@packforward.eu) [packforward.eu](http://packforward.eu)